

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
585269-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12832

Flight Dates	Order #	Alt Order #
10/23/12 - 10/26/12	585269	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F 7a-8a	7a-8a	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 10/26/12 7:11 AM M-F 7a-8a 7a-8a :30 MATT57 \$600.00 NM									
2	10/23/12	10/26/12	M-F 8a-9a	8a-9a	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 W 10/24/12 8:22 AM M-F 8a-9a 8a-9a :30 MATT56 \$600.00 NM									
3	10/23/12	10/26/12	M-F 4p-5p	4p-5p	-T-----	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 10/23/12 4:54 PM M-F 4p-5p 4p-5p :30 MATT56 \$440.00 NM									
4	10/23/12	10/26/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 10/26/12 9:14 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$2,600.00 NM									

Total Spots 4 Gross Total \$4,240.00

Payment Terms 30 Days

Agency Commission \$636.00

Net Amount Due \$3,604.00